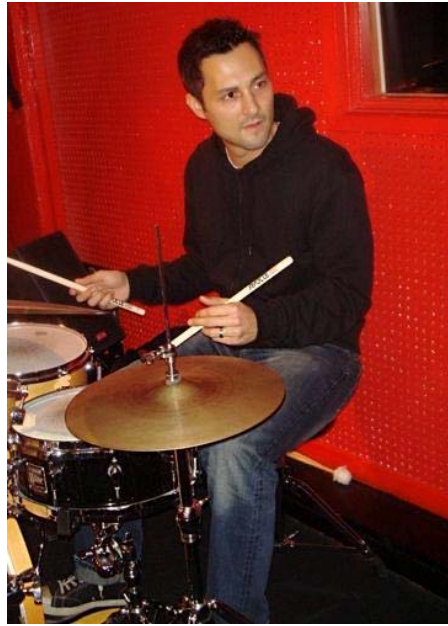


Roger Travassos joins the family of Canadian Sonor Artists!



Toronto-based drummer and percussionist, **Roger Travassos** always serves the music by setting a mood that best suits the song. With great heart and feel, along with his familiar groove-style, Roger never fails to captivate his audience and impress during a performance.

Throughout his career, Roger has toured internationally, performing at large scale venues and festivals with artists such as: **Nelly Furtado, Katie Melua, Jacksoul, Remy Shand, Simon Wilcox, Fefe Dobson** and **Pee Wee Ellis** to name a few, and has made appearances on several Television shows such as: **the Junos, Top of the Pops, The Tonight Show with Jay Leno** and **Regis and Kelly**.

2011 was a busy year, as he supported the likes of **Michael Kaeshammer, Justin Hines, Bowfire, Deborah Cox, Emmanuel Jal, Jarvis Church, Amy Sky, Marc Jordan, JRDN, Kelly Lee Evans, Beverly Mahood, Roxanne Potvin, Leah Daniels, Amanda Martinez, Sultans of String, Dominic Mancuso, Saidah Baba Talibah, Donna Grantis Electric Band** and **Julie Crochetiere**.

"I've been wanting to officially play Sonor for quite some time now, after having the drums provided through backline for several shows as of late, says Roger. I am super excited about this!"

Sonor Canada's Scott Atkins adds: *"Roger is a great addition to the roster, being one of Toronto's busiest drummers and percussionists with extensive touring and live playing experience. It's always great when the "drums" actually find the artist, and makes that connection that leads to a relationship with the company. We're excited to welcome Roger into the family!"*

Roger plays Sonor "Ascent" Series drums, which feature a beech shell similar to the renowned "Phonic" series of the 1980's.

Stay tuned for more artist announcements and the upcoming new product launches of 2012 at:

www.sonorcanada.com